



**How to maintain employment and tax base in ageing and sparsely populated areas?
Experiences and best practices from Jämtland, Westfjords and Kainuu region.**

Time: Kajaani 24th February 2015

Venue: Kajaani University of Applied Sciences, auditorium TA1

Chairman of the seminar: Jouni Ponnikas, Regional Council of Kainuu

8:45 *Morning coffee*

9:00 *Opening of the seminar: Kainuu region – short description*
Pentti Malinen, Regional Mayor

9:15 *“The demographic challenge in Nordic rural areas, a project funded by the Nordic Council of Ministers”*
Dag Hartman, Region of Jämtland Härjedalen, Sweden

Experiences from Sweden and Iceland

9:40 *“Jämtland, a rural region in the middle of Sweden”*
Hilde Talstra, Region of Jämtland Härjedalen

10:00 *“The Westfjords” - a multinational society?*
Lína Björg Tryggvadóttir, Fjordungssamband Vestfirðinga, Iceland

Experiences from Kainuu

10:20 *Experiences of International recruiting*
Paula Reponen, Kainuu Social and Health Care Joint Authority

10:40 *How to develop business in sparsely populated and remote area – experiences from Kainuu*
Carl Wideman, Kainuun Etu Oy

11:00 *Competent workforce and RDI in the Kainuu region – The perspective of Higher Education Institution*
Jari Kähkönen, Head of School, Kajaani University of Applied Sciences

11:20 **Discussion**

**11:50 –
12:00** *Closing of the seminar*
Heimo Keränen, Regional Development Director, Regional Council of Kainuu